

An aerial photograph of a beach. The left side of the image shows clear, turquoise water with visible ripples and sandbars. The right side shows a wide, white sandy beach. The water meets the sand in a gentle, foamy edge.

# NABA BAY

RAS EL HEKMA





# Ras El Hekma

the new landmark of North Coast

There are many reasons that make Ras El Hekma the future of investment in Egypt:



New Fouka highway road shortens the distance between Cairo and El Alamein from 240km to 140km



The coastal strip with a length of 50km, located between the city of El-Dabaa to Marsa Matrouh is considered the most beautiful sandy beach in the world with crystal clear waters



The establishment of a city in El Alamein area in the North Coast and the subsequent industrial, commercial and residential activities, allow the promising Ras El Hekma area to become a major touristic active destination in the next 20 years

WELCOME TO NAIA BAY

# A Picture Perfect Sanctuary

Stretched across 470,400 square meters, NAIA BAY offers a one of a kind Grecian haven of tranquility infused with boundless entertainment venues, spirited nightlife, and amenities. A destination with a character so clear from the minute you enter through its gates. A truly exceptional waterfront experience for all homes a like and a true summer experience for all family members, homeowners and visitors.

**NAIA BAY**  
RAS EL HEKMA

NAIA BAY is located in a prime destination that is near hotels, main roads and vital services zones.

- New Alamein 45 mins
- Sidi Abd El Rahman 30 mins
- Cairo 4hrs
- ⊕ Fouka Rd Exit of Km 210
- ⊕ Wadi El Natroun Rd. / El Alamein Rd.
- ⊕ North Coastal Rd.
- ⊕ Ras El Hekma Hospital
- ✈ Marsa Matrouh Airport
- ⊕ CO-OP Gas Station



## a strategic location

At the most strategic location; NAIA BAY is located at 212 KM at the heart of Ras El Hekma directly over crystal clear water with its prime location suited on a bay which guarantees enjoyment of the beach in a calm and relaxing way, all units in NAIA BAY are having its waterfront emphasizing on daily barefoot experience.



Designed by El-Ghoneimi Architects, a leading design firm renowned for its diverse projects and innovative approach as exemplified by the Sofitel Cataract in Aswan, NAIA BAY boasts a vibrant community of units embodying modernity, sustainability, and privacy. ÖKOPLAN, a leading international engineering consultancy delivering comprehensive design solutions for built environments, is contributing to NAIA BAY's vision by overseeing the project's landscaping.

A GRECIAN BLISS OF

# Architecture & Design

Inspired by the architectural aesthetic of Greek communities, El Ghoneimi Architects has designed NAIA BAY as a harmonious community of modern, sustainable homes. Each home is meticulously designed to blend iconic aesthetics with practical living, creating a serene and private sanctuary.





CRYSTALLINE LAGOONS OF UNLIMITED SIZE

*Crystal Lagoons*

WORLD'S TOP AMENITY

World-renowned, Crystal Lagoons® brings forward a state-of-the-art patented technology of innovative crystalline lagoons. At NAIA BAY, these clear blue waters are at every doorstep granting every home a unique and private waterfront to enjoy with ease.

# The Masterplan

The masterplan is designed over an impressive 470,400 square meters, NAIA BAY offers a diverse range of waterfront homes, including standalone villas, twin houses, and townhouses, all designed to epitomize peace, comfort, and luxury. The community boasts a remarkable 91% of single-family units and 9% of chalets, ensuring a low-density living experience where residents can fully enjoy the community's amenities and natural surroundings.





YOUR GATEWAY TO EVERYTHING

# Impeccable Facilities

- NAIA GATEWAY
- Service Center
- Boutique Hotel
- Commercial Hub
- Mosque

## BEACH AMENITIES

- NAIA WALK
- Infinity Pool
- Beach Clubhouse
- Cafes & restaurants
- Kids Area
- Water Sports
- Beach Gym & SPA
- Volleyball & Padel courts

## LUXURY AMENITIES

- ◆ **Swissôtel Hotel & Resort**
  - Private cabanas
  - Upscale amenities
  - Live entertainment
  - Fine dining restaurants
- ◆ **Swissôtel Residence**
  - Branded Apartments
  - Concierge services
  - Exclusive beach access
  - Housekeeping & Private chefs



NAIA BAY

# Amenities



# Five Star Hospitality



Naia Bay elevates its exclusivity with Swissôtel by Accor, bringing world-class hospitality to bayfront living. Accor, a global leader in the industry with a portfolio spanning over 110 countries and encompassing more than 40 luxury hotel brands, operates this 5-star international hotel. Nestled on 2 feddans overlooking Ras El Hekma's turquoise waters, the Swissôtel offers 230 deluxe rooms, 20 bungalows, and 14 cabins, inviting guests to indulge in endless luxury, fine dining, spa treatments, or simply unwind by the infinity pool.

# A Boutique Hotel

STEPS AWAY

Situated in the recreational area of NAIA BAY, experience unparalleled tranquility at this boutique hotel. Immerse yourself in breathtaking views while enjoying our world-class hospitality services, including housekeeping, room service, dedicated concierge, and rejuvenating wellness offerings. Elevate your beachside escape to new heights of luxury.





# Beach Club

Enjoy a One-Stop Shop for Beachfront Fun in our premium international dining with panoramic sparkling Mediterranean views, and a fun children's play area. Spread across a spacious 600 SQM, our beach club offers the perfect setting for a beach-view lunch with the family, a signature cocktail with friends, or a unique event space for your special days and summer events. NAIA Beach Clubhouse has something to offer everyone so you can relax, socialize, and savor the flavors of the world without ever leaving the beach.

HIGH-END RETAIL AND RESTAURANTS

# Commercial Hub

Every community needs a place to congregate. The Commercial Hub, spanning an impressive area starting from 16,318 SQM, is where you can meet up with your neighbors and friends after a satisfying day on the beach. Trendy eateries and service areas will elevate your summer experience with international dining and exquisite retail experiences.



AT NAIA BAY

all facilities  
are steps away



BEACH GYM



INTERNATIONAL HOTEL



THE NAIA WALK



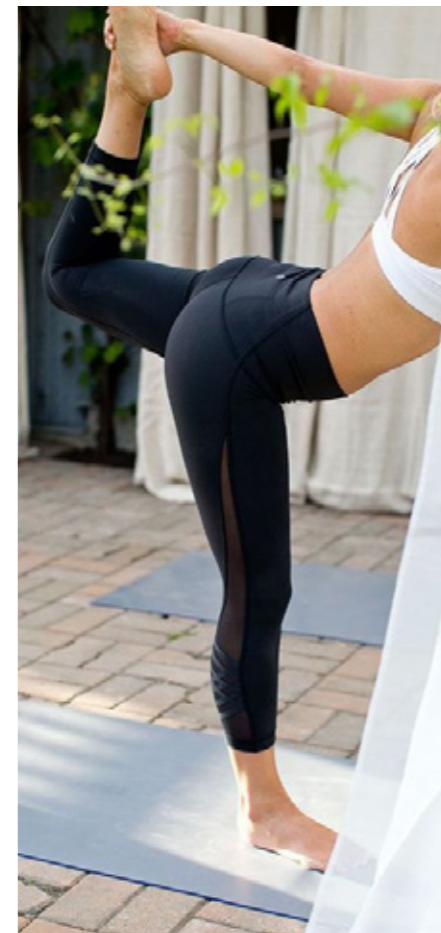
WATER SPORTS



INFINITY POOL



KIDS' PARK



RECREATIONAL CENTER



BEACH VOLLEYBALL COURT

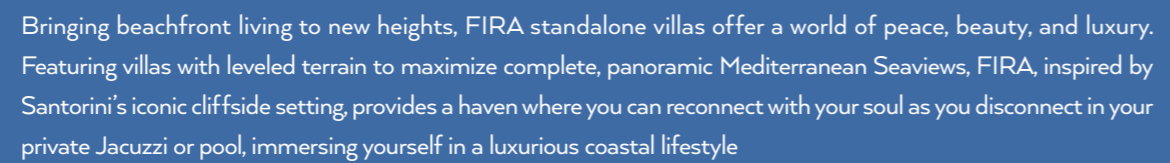


A Glimpse  
Inside

The logo for FIRA Seaview Villas features the word "FIRA" in a large, elegant, white serif font. Below it, the words "SEAVIEW VILLAS" are written in a smaller, all-caps, white sans-serif font. The logo is positioned on the left side of the page, with three horizontal white lines extending to the left from its base.

# FIRA

SEAVIEW VILLAS

A block of text is centered on the page, flanked by decorative horizontal lines. On the left, three horizontal white lines extend from the left edge towards the text. On the right, three horizontal white lines extend from the text towards the right edge. The text is in a white, all-caps, sans-serif font.

— Bringing beachfront living to new heights, FIRA standalone villas offer a world of peace, beauty, and luxury.  
— Featuring villas with leveled terrain to maximize complete, panoramic Mediterranean Seaviews, FIRA, inspired by  
— Santorini's iconic cliffside setting, provides a haven where you can reconnect with your soul as you disconnect in your  
— private Jacuzzi or pool, immersing yourself in a luxurious coastal lifestyle

























The logo for HALI features the word "HALI" in a large, white, serif font. Below it, the words "THE FLOATING TOWNHOUSE" are written in a smaller, white, sans-serif font. The logo is positioned on the left side of the page, with a small white icon of a house to its left.

HALI  
THE FLOATING TOWNHOUSE

Every HALI Townhouse floating porch is an invitation to a dream come true. From the privacy of your specially designed wooden deck, you can gaze out at mesmerizing crystal-clear lagoons stretching as far as the eye can see.



**HEAD OFFICE**

**Sheikh Zayed:** capital Business Park, Building No. 86 Office Number [201, 202].

**SALES OFFICES**

**New Cairo:** Cairo Festival City, Gate 1, Building 12803

**Sheikh Zayed:** Twelve Mall, B4 second floor above Starbucks

**Alexandria:** Kafr Abdu St, Roushdy St,

**NAIA WEST - New Zayed:** Cairo- Alexandria desert road, Kilo 42.

**NAIA BAY - Ras El Hekma:** Matrouh Road, kilo 212

**16331**

NAIADEVELOPMENTS.COM

